

2024 Zoetis AAEP Promotion

My Zoetis Rewards customers receive rebates and savings on select Equine portfolio products from **October 14, 2024 – December 10, 2024.**



Equine Portfolio Rebate Program

During this cumulative promotional period, when you achieve one of the Purchase Thresholds of applicable Equine products, you will become eligible for the corresponding rebate on **ALL** of the Equine products listed:**

Purchase Threshold	Rebate 10/14/2024 – 12/10/2024	Early Purchase Bonus 10/14/2024 – 11/14/2024
\$10,000 – \$24,999	5%	+2%
\$25,000 – \$54,999	10%	
\$55,000 +	15%	

Earn Valuable Rebates on these Zoetis Equine Products**

AMIGLYDE-V® (*amikacin sulfate injection*)
Intrauterine Solution
ANTHELICIDE® EQ Paste
ARVAC®
CARBOCAINE®-V (*mepivacaine hydrochloride injection*) Sterile Aqueous Solution
CLOVITE® Conditioner
CORE EQ INNOVATOR® products
DEPO-MEDROL (*methylprednisolone acetate injectable suspension*)
DORMOSEDAN® Sterile Solution (*detomidine hydrochloride*)
DORMOSEDAN GEL (*detomidine hydrochloride*)
EQUILOID INNOVATOR®
EQUINE ROTAVIRUS VACCINE†
EQUIVAC® INNOVATOR EHV-1/4
FLUVAC INNOVATOR® products
KETOFEN® (*ketoprofen*) Sterile Solution
KOPERTOX®

LEPTO EQ INNOVATOR®
PINNACLE® I.N.
PNEUMABORT-K® + 1b
QUEST® Gel
QUEST® PLUS Gel
REGENERATIVE MEDICINE DEVICES
– PRO-STRIDE® APS
– RESTIGEN® PRP
– CENTRATE® BMA
SOLITUDE® IGR
STABLELAB® EQ-1 Handheld Reader
STABLELAB SAA 5 Test Pack Pouch
STABLELAB SAA 25 Test Pack Pouch
STABLELAB Lab Version
STRONGID® Paste
STRONGID® C 2 X
TETANUS TOXOID
WEST NILE-INNOVATOR® products

†This product is conditionally licensed by the U.S. Department of Agriculture while additional efficacy and potency data are being developed

Equine Portfolio Rebate Program

- Purchases of all Equine products listed above count toward the Purchase Threshold and are eligible for the Equine Portfolio Rebate.
- All Equine products are eligible except Multi-Species products which include Excede (SKUs 10000916 & 10003781), Naxcel (SKUs 10000813 & 10000814) and Lutalyse (SKUs 100000807 & 100000875). In addition, the following SKUs are excluded: Centrifuge (SKU 10024633) along with select accessories, Lixotinic (SKU 10000499) and Torbugesic (SKUs 10009983 and 10009984).
- Purchases are cumulative during the Program Period.
- Eligible customers MUST qualify for the Equine Portfolio Rebate to be eligible for all other offers.

Early Purchase Bonus

- All eligible qualifying equine purchases from October 14, 2024 through November 14, 2024 will count toward achieving purchase thresholds outlined above in the Equine Portfolio Rebate Program and customer will receive an additional 2% rebate on all eligible equine products shipped and invoiced during this time period once the Equine Portfolio Rebate Program thresholds have been met.
- My Zoetis Reward customers do not need to meet a Purchase Threshold during the Early Purchase Bonus period to be eligible for the bonus. Purchase Thresholds are cumulative for the entire Program Period; the Early Purchase Bonus will only be paid if Purchase Thresholds are met.



Core EQ Innovator® & Fluvac Innovator®
Mix & Match Program

Purchase a combination of both **Core EQ Innovator®** SKUs and **Fluvac Innovator®** SKUs at the below dose levels to receive a rebate on all eligible Equine vaccines.

Doses	Rebate %
300	5%
900	10%
1,500	15%

West Nile-Innovator® SKUs may also contribute to total dose levels once initial Core EQ Innovator and Fluvac Innovator purchases are satisfied.

DORMOSEDAN®
(detomidine hydrochloride)

Purchase 5 bottles of **Dormosedan®** (detomidine hydrochloride) 20 mL and earn additional 3% rebate on **Dormosedan** 20 mL bottles.



 **REGENERATIVE MEDICINE DEVICES**

Purchase 3 six-packs (mix and match) of **Pro-Stride® APS**, **Restigen® PRP**, and **CenTrate® BMA**, receive a **5% rebate**.

 **stablelab**

Purchase 100 **Stablelab®** SAA Test Cartridges (5 pack, 25 pack, or lab version), receive a **5% rebate**.

2024 Zoetis AAEP Promotion Terms and Conditions

- Eligible customers **MUST** qualify for the Equine Portfolio Rebate to be eligible for all other offers.
- All eligible purchases must be placed, invoiced and shipped direct from Zoetis or an authorized distributor from October 14, 2024 through December 10, 2024 (the "Program Period").
- Eligible customers must qualify for each program below individually to earn the applicable rebates. See below for more details.
- All orders of Equine Rotavirus vaccine during the Program Period will receive standard plus 60-day terms (90 days total).
- Backorders are excluded from all rebates.
- The 2024 AAEP Offer Rebate will be paid to the veterinarian direct from Zoetis via a single check to the parent NARC on or about February 28, 2025.
- The 2024 AAEP Offer Rebate excludes members of the following programs: VMG, NVA, PVCC, EPIC, EMCO and Delta Animal Health.
- Rebates less than \$25 will not be paid.
- Zoetis reserves the right to modify or discontinue this Promotion at any time and for any reason.

Core EQ Innovator and Fluvac Innovator Mix and Match Program

- To qualify, mix and match must include at minimum one (1) vial of Core EQ Innovator and one (1) vial of Fluvac Innovator.
- Qualifying dose thresholds are based on cumulative purchases (mix and match of at least one SKU of Core EQ Innovator products, one SKU of Fluvac Innovator products and West Nile-Innovator products during the Program Period. Only Core EQ Innovator (SKUs 10016226 and 10016238), Fluvac Innovator (SKUs 10009672, 10009671, 10009528, 10009527, 10012249, 10012257, 10012254, 10012256, 10016533 and 10012427) and West Nile-Innovator (SKUs 10012262, 10012261, 10012275, 10012201, 10012203, 10012208, 10012209) count toward qualifying dose threshold.
- Qualifying purchases of Core EQ Innovator, Fluvac Innovator and West Nile-Innovator products will also qualify for the Equine Portfolio Rebate Program.
- Rebate is paid out on all Equine vaccine products listed above.
- Purchases will count toward the Early Purchase Bonus. Early Purchase Bonus will only be paid if Program Thresholds are met.

Dormosedan Rebate Program

- Rebate will be paid on Dormosedan purchased during the Program Period.
- To qualify, eligible customers must purchase 5 bottles of Dormosedan 20 mL (SKUS 100004478) during the Program Period and count toward qualifying Purchase Threshold.
- Qualifying purchases of Dormosedan 20 mL will also qualify for the Equine Portfolio Rebate and the Early Purchase Bonus if the Equine Portfolio Rebate Program thresholds have been met.

Regenerative Medicine Devices Customer Bundle Program

- Customer must purchase 3 six-packs (mix and match) Pro-Stride APS (SKU 10024651), Restigen PRP (SKUs 10024648 and 10024646) or CenTrate BMA (SKUs 10024650 and 10024645).
- Regenerative Medicine Devices Customer Program are eligible for the Equine Portfolio Rebate.

Stablelab Customer Bundle Program

- Qualifying purchase of 100 Stablelab SAA test cartridges (SKUs 10022976, 10022981 and 10022979) will qualify for the Equine Portfolio Rebate
- Purchases will count toward the Early Purchase Bonus. Early Purchase Bonus will only be paid if Program Thresholds are met.

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To place your order: **1-800-643-9378** | www.midwestvetsupply.com