

Reach for Zen. Reach for Zenrelia.

Zenrelia™
(ilunocitinib tablets)

To celebrate the launch of Zenrelia, we're delighted to offer you **great savings** as you get to know this new and innovative option for canine allergic and atopic dermatitis.

Offer Valid Until December 31, 2024

Purchase Threshold	Rebate	Average Dogs Treated
\$4,000	20%	60
\$2,400	10%	30

Talk to your Elanco Sales Representative to learn more!



Terms & Conditions:

- Offer valid from product launch through December 31, 2024.
- Purchases of Zenrelia will accumulate during the promotional period. Cumulative purchases of \$2,400+ for 10% rebate or cumulative purchases of \$4,000+ for 20% rebate.
- The maximum rebate a clinic can earn for this offer is \$2,400.
- This offer is open to veterinary clinics, practices, and hospitals in the US only.
- The following groups are not eligible to participate in this promotion 1) corporate veterinary accounts who operate under a Zenrelia or Derm Innovation contract, 2) Shelter accounts who operate under a Zenrelia contract, 3) University accounts, 4) MARS (Banfield, Blue Pearl, VCA), 5) accounts that participate in Elanco's Board Certified Dermatology Program.
- This program is administered at the parent account level.
- Rebates will be issued in the form of a check mailed within 8-10 weeks of the end of the promotional period.
- Elanco, at its sole discretion, reserves the right to modify or terminate this offer at any time.

INDICATIONS

Zenrelia is indicated for control of pruritus associated with allergic dermatitis and control of atopic dermatitis in dogs at least 12 months of age.

IMPORTANT SAFETY INFORMATION

Read the entire package insert before using this drug, including the Boxed Warning.

For Full prescribing information call 1-888-545-5973 or visit www.elancolabels.com/us/zenrelia

WARNING: VACCINE-INDUCED DISEASE AND INADEQUATE IMMUNE RESPONSE TO VACCINES. Based on results of the vaccine response study, dogs receiving Zenrelia are at risk of fatal vaccine-induced disease and inadequate immune response to vaccines. Discontinue Zenrelia for at least 28 days to 3 months prior to vaccination and withhold Zenrelia for at least 28 days after vaccination. Dogs should be up to date on vaccinations prior to starting Zenrelia. Do not use in dogs less than 12 months old or dogs with a serious infection. Monitor dogs for infections because Zenrelia may increase susceptibility to opportunistic infections. Neoplastic conditions (benign and malignant) were observed during clinical studies. Consider the risks and benefits of treatment in dogs with a history of recurrence of these conditions. The most common adverse reactions were vomiting, diarrhea and lethargy. Zenrelia has not been evaluated in breeding, pregnant, or lactating dogs and concurrent use with glucocorticoids, cyclosporine, or other systemic immunosuppressive agents has not been tested. For full prescribing information see package insert.

For suggested orders, please refer to the back page.



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Suggested stocking order to assess initial response to therapy and follow with 30 days of treatment in up to 60 dogs:

SKU	Description	Packaging	Units	Price	Extended Price
CA5536030AM	4.8mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$253.26	\$253.26
CA5537030AM	6.4mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$253.26	\$253.26
CA5538030AM	8.5mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$229.86	\$229.86
CA5539030AM	15mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$163.08	\$163.08
CA5536090AM	4.8mg ilunocitinib tablets	90ct bottle	2	\$120.61	\$241.22
CA5537090AM	6.4mg ilunocitinib tablets	90ct bottle	4	\$120.61	\$482.44
CA5538090AM	8.5mg ilunocitinib tablets	90ct bottle	9	\$109.45	\$985.05
CA5539090AM	15mg ilunocitinib tablets	90ct bottle	19	\$77.66	\$1,475.54

\$4,083.71

Suggested stocking order to assess initial response to therapy and follow with 30 days of treatment in up to 30 dogs:

SKU	Description	Packaging	Units	Price	Extended Price
CA5536030AM	4.8mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$253.26	\$253.26
CA5537030AM	6.4mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$253.26	\$253.26
CA5538030AM	8.5mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$229.86	\$229.86
CA5539030AM	15mg ilunocitinib tablets	30 doses/card, 6 cards/carton	1	\$163.08	\$163.08
CA5536090AM	4.8mg ilunocitinib tablets	90ct bottle	1	\$120.61	\$120.61
CA5537090AM	6.4mg ilunocitinib tablets	90ct bottle	2	\$120.61	\$241.22
CA5538090AM	8.5mg ilunocitinib tablets	90ct bottle	5	\$109.45	\$547.25
CA5539090AM	15mg ilunocitinib tablets	90ct bottle	8	\$77.66	\$621.28

\$2,429.82

Order Form:

DVM NAME: _____ DATE: _____

BUSINESS ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE #: _____ PREFERRED DISTRIBUTOR: _____

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CA5536030AM	4.8mg ilunocitinib tablets	30 doses/card, 6 cards/carton	\$253.26	
CA5537030AM	6.4mg ilunocitinib tablets	30 doses/card, 6 cards/carton	\$253.26	
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CA5536090AM	4.8mg ilunocitinib tablets	90ct bottle	\$120.61	
CA5537090AM	6.4mg ilunocitinib tablets	90ct bottle	\$120.61	
CA5538090AM	8.5mg ilunocitinib tablets	90ct bottle	\$109.45	
CA5539090AM	15mg ilunocitinib tablets	90ct bottle	\$77.66	

Schedule a doctor meeting for:

Date

Time

