



C.E.T.[®]
HOME DENTAL CARE

Jan. 1, 2025 - Feb. 28, 2025

A winning offer on our
#1 veterinarian-recommended¹
home dental care products



3... 2.. 1. GO! Sprint to Dental Savings!

Buy 8 Toothpaste Tubes & Get 3 FREE
Toothpaste Tubes
Mix & Match



Buy 10 Dental Chew Bags & Get 2 FREE Bags
Mix & Match
(of Equal or Lesser Value)



Buy 4 Dental Solutions & Get 1 FREE Dental
Solution (of Equal or
Lesser Value)



Bonus! Purchase a minimum of \$550 of C.E.T.[®] Brand Products and get 1 C.E.T.[®] Enzymatic Toothpaste - Trial-Size Packets Dispenser 25 Count FREE

3 Easy Steps to Dental Wellness



BRUSH

Enzymatic toothpastes and toothbrushes for every pet



BITE

Tasty canine chews and feline bites help reduce plaque & tartar buildup



BOWL

Dental solution controls plaque for healthy teeth, gums, & fresher breath

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Eligible Trade Offer Products

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Product Description	Product Number	Size	Suggested Vet Price*
C.E.T. AQUADENT® FR3SH® Dental Solution	90508	250 mL	\$10.71
C.E.T. AQUADENT® FR3SH® Dental Solution	90516	500 mL	\$11.98
C.E.T.® Enzymatic Oral Hygiene Chews for Dogs - Extra Small	90601	8.4 oz	\$10.13
C.E.T.® Enzymatic Oral Hygiene Chews for Dogs - Small	90603	8.5 oz	\$12.68
C.E.T.® Enzymatic Oral Hygiene Chews for Dogs - Medium	90605	12.8 oz	\$16.50
C.E.T.® Enzymatic Oral Hygiene Chews for Dogs - Large	90607	1.13 lbs	\$20.32
C.E.T.® Enzymatic Toothpaste - Beef	CET201	70 gm	\$8.23
C.E.T.® Enzymatic Toothpaste - Seafood	CET202	70 gm	\$8.23
C.E.T.® Enzymatic Toothpaste - Malt	CET102	70 gm	\$8.23
C.E.T.® Enzymatic Toothpaste - Poultry	CET101	70 gm	\$8.23
C.E.T.® Enzymatic Toothpaste - Vanilla-Mint	CET103	70 gm	\$8.23
C.E.T.® HEXTRA® Premium Oral Hygiene Chews for Dogs - Extra Small	90612	8.4 oz	\$12.40
C.E.T.® HEXTRA® Premium Oral Hygiene Chews for Dogs - Small	90614	8.5 oz	\$16.06
C.E.T.® HEXTRA® Premium Oral Hygiene Chews for Dogs - Medium	90616	12.8 oz	\$24.64
C.E.T.® HEXTRA® Premium Oral Hygiene Chews for Dogs - Large	90618	1.13 lbs	\$30.24
C.E.T.® INTELLIDENT® Cat Bites	90700	90 ct	\$6.82
C.E.T.® VEGGIEDENT® Flex Tartar Control Chews for Dogs - Extra Small	90085	30 ct.	\$19.54
C.E.T.® VEGGIEDENT® Flex Tartar Control Chews for Dogs - Small	90086	30 ct.	\$21.84
C.E.T.® VEGGIEDENT® Flex Tartar Control Chews for Dogs - Medium	90087	30 ct.	\$25.30
C.E.T.® VEGGIEDENT® Flex Tartar Control Chews for Dogs - Large	90088	30 ct.	\$28.69
C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews for Dogs - Extra Small	90055	30 ct.	\$16.94
C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews for Dogs - Small	90056	30 ct.	\$18.94
C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews for Dogs - Medium	90057	30 ct.	\$21.79
C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews for Dogs - Large	90058	30 ct.	\$24.99
C.E.T.® VEGGIEDENT® Zen Tartar Control Chews for Dogs - Extra Small	90075	30 ct.	\$19.73
C.E.T.® VEGGIEDENT® Zen Tartar Control Chews for Dogs - Small	90076	30 ct.	\$22.03
C.E.T.® VEGGIEDENT® Zen Tartar Control Chews for Dogs - Medium	90077	30 ct.	\$25.54
C.E.T.® VEGGIEDENT® Zen Tartar Control Chews for Dogs - Large	90078	30 ct.	\$28.99

* as of 2/1/2024

Rules: Buy 8 C.E.T.® Enzymatic Toothpaste tubes (Mix and Match Flavors) and get 3 tubes of equal value. AND/OR Buy 10 bags of the following (Mix and Match) and get 2 bags of equal or lesser value C.E.T.® Enzymatic Oral Hygiene Chews for Dogs, C.E.T.® HEXTRA® Premium Oral Hygiene Chews for Dogs, C.E.T.® INTELLIDENT® Cat Bites, C.E.T.® VEGGIEDENT® Flex Tartar Control Chews for Dogs, C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews for Dogs, C.E.T.® VEGGIEDENT® Zen Tartar Control Chews for Dogs. AND/OR Buy 4 C.E.T. AQUADENT® FR3SH® Dental Solution bottles (Any Size) and get 1 bottle of equal or lesser value during the offer period between January 1, 2025 and February 28, 2025.

BONUS!: Purchase a minimum of \$550 of offer eligible C.E.T.® Brand Products and Get 1 C.E.T.® Enzymatic Toothpaste - Trial-Size Packets Dispenser 25 Count FREE during the offer period between January 1, 2025 and February 28, 2025.

Each qualifying purchase must be on one invoice, shipped and billed by an authorized Virbac distributor. This trade offer is not cumulative. This offer cannot be combined with other programs, with the exception of the shelter program. Free goods are to be shipped by distributor with purchased products. There is no maximum amount of times a practice can participate. Offer valid while supplies last. Offer subject to change at any time. Free goods must be of equal or lesser value than the purchased product. Free goods in this offer are ineligible to return.

Reference 1. 2023 top recommended veterinary products™. dvm360. Accessed December 4, 2023. <https://www.dvm360.com/pet-products-guide>.

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Shaping the future
of animal health